

ORDER



Orders

Order / Rev: 202814

Alt Order #: 06830672

Product Desc: 9/4-9/10 GEORGE ALLEN

Estimate: 904910

Flight Dates: 09/04/12 - 09/10/12

Original Date / Rev: 08/30/12 / 08/31/12

Order Type: REG

WVBT

Primary AE: Petry Philadelphia

Sales Office: P-PHI

Sales Region: Nat

Agency

Name: Smart Media Group

Buying Contact:

Billing Contact:

814 King Street

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Allen for Senate (R)

Demographic: A35+

Product Codes: PL5

Priority: P5

Revenue Codes: AGY, POL, POL-CAND

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID: IN10086/SP6681/TO1332/MO1041

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WVBT	16%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WAVY	29%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	24%	\$0.00
WTVZ	0%	\$0.00
WVEC	31%	\$0.00